

# OFFICIAL RULES OF THE "STICKERS supported by Visa" PROMOTION

## 1. PROMOTION ORGANIZER

- 1.1. The organizer of the "STICKERS supported by Visa" promotion (hereinafter referred to as the Promotion) is Limited Liability Company "NOVUS UKRAINE" (abbreviated as LLC "NOVUS UKRAINE").
- 1.2. Location of LLC "NOVUS UKRAINE": 04208, Kyiv, 47 Pravdy Ave.

## 2. PROMOTION PERIOD

- 2.1. The Promotion is valid from April 18, 2024, to June 12, 2024 (inclusive), while the "STICKERS" packs are available in the store network of LLC "NOVUS UKRAINE".
- 2.2. The Promotion is held within the territory of Ukraine in the store network of LLC "NOVUS UKRAINE". Detailed information about the Promotion is available on the website novus.ua and on the website of the online store NOVUS.online.

## 3. PROMOTION SUBJECT

- 3.1. The subject of the **"STICKERS supported by Visa"** promotion is a collection of 24 fabric stickers (hereinafter referred to as "Sticker"), which can be attached to clothing and accessories. Each "Sticker" is packaged in a separate package.
- 3.2. The regular price of one "Sticker" (pack) is UAH 9.99, including VAT.
- 3.3. The **"STICKERS supported by Visa"** promotion allows for the purchase of one "Sticker" (one pack) at a special price of UAH 4.99, including VAT, under one of the following conditions:
  - Payment with a Visa card at LLC "NOVUS UKRAINE" store for an amount of UAH 299.00 or more (including taxes), in one fiscal receipt (*excluding payment for excisable goods, including alcoholic beverages, tobacco products, smoking products (including heating smoking products), as well as payment with bonuses accumulated within the NOVUS plus loyalty program, gift certificates*).
  - Purchases of promotional partner goods for any amount, which are marked with a promotional price tag on the shelves of LLC "NOVUS UKRAINE" stores. The appearance of the price tag is provided in Appendix 1.

## 4. TERMS OF PARTICIPATION IN THE PROMOTION

- 4.1. Participation in the Promotion is open to competent individuals who, as of the date of participation in the Promotion, have reached the age of 18. The number of times a person can participate in the Promotion is not limited.
- 4.2. The Participant of the Promotion is a person specified in section 4.1 of the Rules, who during the promotion period from April 18, 2024, to June 12, 2024 (inclusive), purchased goods in the store network of LLC "NOVUS UKRAINE" (*excluding payment for excisable goods, including alcoholic beverages, tobacco products, smoking products (including heating smoking products), as well as payment with bonuses accumulated within the NOVUS plus loyalty program, gift certificates*), and obtained the right to purchase a "Sticker" pack at a special price of UAH 4.99 under one of the conditions provided below:
  - Payment with a Visa card at LLC "NOVUS UKRAINE" store for an amount of UAH 299.00 (including taxes) in one fiscal receipt;
  - Purchase of promotional partner goods for any amount, which are marked with a promotional price tag on the shelves of LLC "NOVUS UKRAINE" stores. The appearance of the price tag is provided in Appendix 1.The regular price of one "Sticker" (pack) is UAH 9.99, including VAT.

4.3. The Buyer receives one "Sticker" (pack) for each payment with a Visa card for an amount of UAH 299.00 (including taxes) in one fiscal receipt or for the purchase of a promotional partner's product for any amount if the conditions specified in section 4.2 of the Rules are met.

4.4. The maximum number of "Stickers" (packs) that the Buyer is entitled to receive during one purchase on one fiscal receipt is 24 packs.

4.5. The Buyer who makes purchases at LLC "NOVUS UKRAINE" stores during the Promotion period receives a message from the cashier about the opportunity to participate in the Promotion and the opportunity for the Buyer to purchase "Stickers" according to the conditions specified in section 4.2 of the Rules.

Payment for "Stickers" using bonuses accumulated by the Buyer through the NOVUS plus loyalty program or using gift certificates is prohibited.

4.6. The cash equivalent of the difference between the regular price and the promotional price is not issued to the Buyer. Promotional stickers from the "Stickers" collection cannot be exchanged for stickers of another type.

4.7. If the Buyer refuses to receive a discount on promotional goods, the Buyer is not entitled to demand any compensation from LLC "NOVUS UKRAINE".

## 5. OTHER CONDITIONS

- 5.1. LLC "NOVUS UKRAINE" has the right to unilaterally supplement or change the terms of the Promotion.
- 5.2. LLC "NOVUS UKRAINE" is not responsible for the actions of government authorities and other circumstances beyond its control that may make it impossible for LLC "NOVUS UKRAINE" to fulfill the terms of the Promotion.

- 5.3. LLC "NOVUS UKRAINE" shall not be liable in case of force majeure circumstances.
- 5.4. LLC "NOVUS UKRAINE" shall not be liable for the further use of the Stickers, including contrary to their intended purpose, after their purchase by the Buyer, as well as for any potential consequences of such use.
- 5.5. In the event of a situation allowing for ambiguous interpretation of the terms of the Promotion and/or disputes or matters not addressed by the stated terms, the final decision shall be made by LLC "NOVUS UKRAINE". The decision of LLC "NOVUS UKRAINE" is final and not subject to appeal.
- 5.6. By participating in the Promotion, the Participants of the Promotion confirm their full agreement with all the stated terms and conditions, and undertake to adhere to them strictly.
- 5.7. The goods purchased during the period and under the conditions of the Promotion are subject to exchange and return exclusively in accordance with the current legislation of Ukraine.
- 5.8. The rules of the Promotion can be found on the website novus.ua and the website of the online store NOVUS.online.
- 5.9. LLC "NOVUS UKRAINE" reserves the right to suspend, resume or terminate the Promotion at any time.

[Додаток 1 до Умов Акції «Наліпаки»](#)  
(тут буде реальний макет підціннику).

